

2013-20 MEMBERSHIP / PARCEL NUMBERS:

	END 2013	END 2014	END 2015	END 2016	END 2017	END 2018	END 2019	END 2020
	12/31/13	12/31/14	12/31/15	12/31/16	12/31/17	12/31/18	12/31/19	12/31/20
Paid Memberships	336	365	376	401	434	405	432 (443)**	440 (446)**
NEW: Did not pay Prior Fiscal Year	94	79	57	62	59	40	60	54
Parcels not paid	285	273	249	237	204	221	193	186
# Paid last year-not current year	148	53	46	41	30	67	37	49

EMAIL COUNT:

	12/31/13	12/31/14	12/31/15	12/31/16	12/31/17	12/31/18	12/31/19	12/31/20
Member Emails	92	263	307	331	369	368	381	415
Members w/o Email	244	85	69	69	64	37	46	25
Non-Mem Emails	77	104	106	114	95	115	126	114
Non-Mem w/o Emails	208	169	143	123	109	106	72	72

TOTAL PARCELS:

	12/31/13	12/31/14	12/31/15	12/31/16	12/31/17	12/31/18	12/31/19	12/31/20
Total Lots/Parcels	621	621	625	637	637	626	625	626
% Paid Memberships	54%	59%	60%	63%	68%	65%	69%	70%

MEMBERSHIP NUMBERS as of December 31 each year

RECORD MEMBERSHIP 12/31/2020

NOTE: beginning 1/1 all dues received are posted for upcoming fiscal year (6/1 – 5/31) although considered current member beginning when dues are paid after 1/1 since winter months beach not used and we begin membership drive in March/April each year.

**** First number = active members on 12/31; second number = paid memberships but sold home/no longer active**